

Kentucky Foundation *for* Medical Care



2019

ANNUAL REPORT



**IMPROVING THE HEALTH OF ALL
KENTUCKIANS THROUGH
MEDICAL EDUCATION AND
PUBLIC HEALTH INITIATIVES**

Founded by the Kentucky Medical Association in 1971, the Kentucky Foundation for Medical Care (KFMC) is a 501(c)(3) charitable organization committed to improving the health of all Kentuckians through medical education and public health initiatives.

ON THE COVER: 2018 Kentucky Physicians Leadership Institute (KPLI) graduates tour the Kentucky state capitol building during the Advocacy portion of the program. From left, Angela Dearing, M.D., Lexington, Susan Bushelman, M.D., Florence, Theodore Miller, M.D., PhD, Erlanger, Wayne Tuckson, M.D., Louisville, Michael Kuduk, M.D., Winchester, Jiapeng Huang, M.D., Louisville, Suzanne McGee, M.D., Louisville, Vaughn Payne, M.D., MBA, Louisville and Joseph Hill, M.D., Lexington. Below from left, 2018-2019 KMA President Bruce Scott addresses the health risks of youth tobacco use during the KMA, KFMC and Foundation for a Healthy Kentucky press conference for the Tobacco-Free for Students campaign.

2019: REFLECTING ON SUCCESS

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It's been another busy and productive year for the Kentucky Foundation for Medical Care (KFMC). Many exciting things have been happening as we work to improve patient health and extend our reach as an organization. I'm proud of what we accomplished in 2019, and it is my pleasure to share and reflect upon these successes.

The Kentucky Physicians Leadership Institute (KPLI), will graduate its third class in September. Those physicians have already sought leadership opportunities within their communities and have become more involved with the KMA. In July, the KPLI was also honored with the American Association of Medical Society Executives (AAMSE) Profiles of Excellence Leadership Award. This national recognition further exemplifies the extraordinary value of this program.

The Foundation also awarded grants to three other nonprofits associated with KMA Community Connectors in 2019.

Jubilee Jobs of Lexington was awarded a grant to assist local disadvantaged residents with job search assistance, placement and career development.

Another grant was awarded to Achieving Recovery Together (ART) to help fund their Recovery Community Organization Center, a space where those overcoming addiction can receive support and life skills training.

A third grant was awarded to Coalition for the Homeless to help train homeless young adults and support the social services staff work with them daily.

The Foundation also continues to focus on specific public health issues. On the heels of the wildly successful Focus on Flu campaign in 2018, the KFMC will once again team up with the KMA and the Foundation for a Healthy Kentucky to provide signage to Kentucky school districts who elect to enact the state's new tobacco-free schools law, which passed the General Assembly in 2019 and was a top KMA priority. This partnership will allow us to revisit our successful 2016 public health campaign, Commit to Quit, and encourage Kentuckians to seek guidance on eliminating tobacco use from their physician.

Without the support of our donors, we would not be able to have the impact we have had on the health of Kentuckians. Thank you to all our listed donors. Your gifts help the Kentucky Foundation for Medical Care reach its stated mission—improving the health of all Kentuckians through medical education and public health initiatives.



A handwritten signature in black ink that reads "Shawn C. Jones, M.D." with a stylized flourish at the end.

Shawn C. Jones, M.D., FACS
President, Kentucky Foundation for Medical Care

PUBLIC HEALTH CAMPAIGN

KMA, KFMC Partner with Foundation for a Healthy Kentucky for Tobacco-Free for Students



KMA and the KFMC are once again teaming up with the Foundation for a Healthy Kentucky to impact public health across the state.

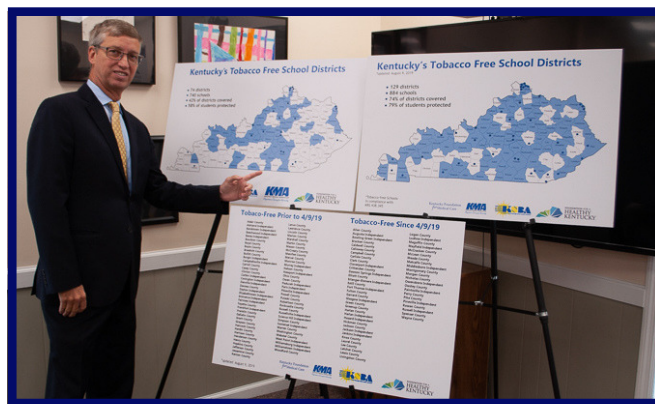
On the heels of the passage of House Bill 11 in 2019, which established the state's first tobacco-free schools law, KMA, KFMC and the Foundation will work together to provide participating school districts with signage designating the campus as tobacco-free. This campaign will further establish KMA and the KFMC as leaders and champions for public health in the Bluegrass.

Property signage, as well as window decals and "We Changed Our Policy" cards will be made available at no cost to districts who comply with the new law by July 1, 2020, for implementation no later than the 2020-2021 school year. District policies must cover the use of all tobacco products, including e-cigarettes, on or in, property that is owned, operated or leased by the school district. This includes all buildings, vehicles, and outdoor facilities. In addition, tobacco use will be prohibited by adults affiliated with school activities off-campus when not in the presence of students.

A press conference announcing the partnership and availability of signage to school systems was held on Aug. 22 at the Kentucky School Boards Association Headquarters in Frankfort. Local media events will also be staged during unveilings of the signs at individual districts throughout the fall.

After decades of declining, youth use of any tobacco product suddenly jumped 38 percent nationwide in 2018, largely due to the epidemic of youth e-cigarette smoking (often called vaping). In Kentucky, more than one in four 12th graders and one in seven 8th graders now use e-cigarettes, double or nearly double the rates in 2016.

Tobacco cessation has been a priority for KMA and the KFMC for a number of years. The KFMC's "Commit to Quit" public health campaign, launched in 2016, encourages Kentuckians to discuss quitting smoking with their physician. Smoking is also one of the five focus areas of KMA's *AIM for Better Care* initiative, which seeks to eliminate administrative barriers to some of the state's biggest health issues. KMA also serves as a steering committee member of the Coalition for a Smoke Free Tomorrow, a stakeholder group that advocates for tobacco-free policies.



From top left: KMA President Bruce Scott, M.D., and tobacco-free advocates from Graves County High School; Dr. Scott points to maps that demonstrate the progress that has been made in schools enacting tobacco-free policies since the passage of House Bill 11; Dr. Scott is interviewed by WKYT reporter Hillary Thornton following the Tobacco-Free for Students press conference; Visuals of e-cigarettes, including the popular "Juul" devices were provided to educate attendees about the discrete nature of these products, comparing them to USB flash drives.

LEADING THE WAY

KFMC Leadership Programs Offer Opportunities for Connection, Engagement

KENTUCKY PHYSICIANS

KPLI

LEADERSHIP INSTITUTE

The Kentucky Physicians Leadership Institute (KPLI) continues to demonstrate its success and impact on physician leadership. In 2018, KMA welcomed the second class of the Institute with representation from a wide range of specialties and demographics who were honored during the 2018 KMA Annual Meeting. Susan Bushelman, M.D., Angela Dearing, M.D., Joseph Hill, M.D., Jiapeng Huang, M.D., Michael Kuduk, M.D., Suzanne McGee, M.D., Theodore Miller, M.D., PhD, Vaughn Payne, M.D., and Wayne Tuckson, M.D., were recognized for their completion of the program. These individuals have gone on to accept new roles professionally, have been appointed to boards and other organizations, and have been active in the media as champions for advocacy. The program is a multi-weekend, in-depth program designed to provide customized leadership training for physicians. The sessions are led by faculty from Butler University and feature fireside chats with leaders from various organizations. Participants engage in training on personal, business and advocacy aspects of leadership.



LEFT: University of Louisville President Dr. Neeli Bendapudi addresses 2019 KPLI participants during the second weekend's "Fireside Chat" dinner. She is interviewed by KPLI Chair Fred Williams, M.D. The 2019 KPLI program began in August with eleven physicians participating who will be recognized at the 2019 KMA Annual Meeting.

KPLI Receives State, National Level Awards



As a testament to its success, the KPLI was awarded two prestigious awards within the last year. In October, MediStar presented the program with its A. O. Sullivan Excellence in Education Award. In July 2019, the Institute was recognized at the national level by the American Association of Medical Executives (AAMSE) as the recipient of their Profiles of Excellence Award in Leadership.



KMA celebrated the fifth year of the Community Connector Leadership Program (CCLP), which provides an opportunity for physicians to enhance their leadership skills through education and direct community involvement. The program is designed to create a network of physician leaders who will work with local organizations to improve the state's health status.



KMA honored the 2018 Class of seven Community Connectors during the Annual Meeting. James Borders, M.D., of Lexington, Lori Caloia, M.D., of Louisville, Philip Hurley, M.D., of Owensboro, Casey Lewis, M.D., of Mt. Washington, Don Stacy, II, M.D., of Hazard, Tuyen Tran, M.D., of Lexington, and Wayne Tuckson, M.D., of Louisville were recognized for their leadership roles in medicine and within their communities.



The Medical Student Outreach and Leadership Program (MSOLP) was designed to engage students early in organized medicine and create future physician leaders through educational sessions and community involvement.

In the program's third year, 58 medical students were honored at the 2018 KMA Leadership Dinner bringing the total number of program graduates to 139. These student leaders were also highlighted in KMA communications throughout the year within feature articles in KMA's electronic newsletter and social media posts.



MSOL students participated in KMA's 2019 Physicians' Day at the Capitol to learn about the importance of advocacy.

MAKING A DIFFERENCE

KFMC Awards Grants to Three Organizations in 2019



Achieving Recovery Together



Jubilee Jobs of Lexington



Coalition for the Homeless

Jubilee Jobs of Lexington Helps Central Kentuckians Find Jobs

This year, the Kentucky Foundation for Medical Care (KFMC), awarded a \$3,000 Community Connector Leadership Program grant to Jubilee Jobs of Lexington to assist local disadvantaged residents with job search assistance, placement and career development.

The money helped cover the costs of the "Suit UP and Get Hired! Career Clinic" and transportation for clients to get to job interviews and their new job. The clinic included job-related workshops, resume development, credit counseling, mock interviews and live interviews with employers.

"The grant helped make this event possible and we sincerely appreciate your support," said Cary Plummer, Executive Director, Jubilee Jobs of Lexington. "In addition to providing breakfast and lunch, we also provide transportation assistance and interview/work attire to the attendees. Also, a lot of classroom material is needed to make this day successful."

Jubilee Jobs of Lexington is a nonprofit job placement agency that specializes in finding entry-level jobs for the unemployed and under-employed in Central Kentucky.

Community Connector Tuyen Tran, M.D., MBA, is the chief executive officer of the 2nd Chance Clinic, PLLC, a center for opiate addiction treatment in central Kentucky.



More than 100 people attended the 2019 "Suit Up & Get Hired! Career Clinic."

"Jubilee Jobs' philosophy of providing a comprehensive approach is in alignment with 2nd Chance's comprehensive approach to helping patients integrate back into society as productive law-abiding citizens," Doctor Tran said.

As a volunteer with Jubilee Jobs of Lexington, Doctor Tran has assisted his patients with finding jobs and helped with the Suit Up and Get Hired! event by serving on the committee and helping at the event.

For more information about Jubilee Jobs of Lexington, visit their website at www.jubileejobsoflexington.org.



Achieving Recovery Together (ART) Seeks to Help Those in Recovery

This year, the Kentucky Foundation for Medical Care (KFMC), awarded a \$3,000 Community Connector Leadership Program grant to Achieving Recovery Together (ART) to help fund their Recovery Community Organization Center, a space where those in recovery can receive support and life skills training.

“We want to have a place where people in recovery and their families can get job skills training, budgeting classes, grocery shopping, menu planning and parenting skills,” said ART co-founder and Executive Director Juanita Everman.

The funds will help purchase a desk, chairs, computers, presentation equipment, office supplies, and resources.

ART is an independent, private, not-for-profit organization led and governed by representatives of local communities of recovery that serves residents of Clark County and surrounding areas.

Community Connector Latonia Sweet, M.D., medical director of Project Help, Irvine, who secured the grant for ART, also serves as a volunteer.

KFMC grant funds were used to develop a physical space to provide training to help those in recovery.

“Many of the key skills those in recovery need to succeed are not skills available in traditional treatment programs,” doctor Sweet said. “Grant funds will be used to develop a physical space to provide key trainings to help those in recovery.”

“Her expertise in the field of addiction has benefited our organization tremendously,” Everman said.

Doctor Sweet said ART has been a great asset in their community. “They are actively involved with the Clark County Health Department’s syringe exchange program,” she said. “They are also connected with the Clark Regional Medical center and the EMS to assist with any patients in need of recovery services through their rapid response team.”

“Recovery support services are a critical component of ongoing care, reduces relapse, reduces homelessness and increases the work force,” Doctor Sweet said. “They have been so well received that they have been asked to expand outside of Clark County.”

For more information about ART, visit their website at www.achievingrecoverytogether.org.



Coalition for the Homeless Improves Mental and Physical Health Outcomes of Homeless Youth

This year, the Kentucky Foundation for Medical Care (KFMC), awarded a \$3,000 Community Connector Leadership Program grant to the Coalition for the Homeless to help train homeless young adults and the social services staff who serve them daily.

Funds will be used to improve the mental and physical health outcomes of homeless youth through training in trauma-informed care, positive youth development, implicit bias and racism and client choice.

The Coalition for the Homeless has been the lead advocate for the homeless in Louisville since 1986. Their programs address the root causes of homelessness and seek to make services more cost-effective, efficient, and compassionate. Their member agencies provide housing, food, clothing, health care, counseling, and legal services to the homeless.

Community Connector Vaughn Payne, M.D., MBA, chief medical officer and senior medical director of Aetna Better Health of Kentucky, secured the grant. He has been an active member of their board over the past several years and currently serves as vice president.

With the transition to a managed care based state and expanded Medicaid, the number of insured in the Louisville homeless population has risen from 16 to 94 percent. Dr. Payne has advised the Coalition in their efforts to help homeless persons access insurance and learn to properly use these new insurance resources.

“The Coalition recognizes that no person can have basic physician or mental health without safe housing,” said Doctor Payne. “These trainings will help service providers across the city of Louisville better serve the needs of the 800+ youth who become homeless every year.”

For more information about the Coalition for the Homeless, visit their website at www.louhomeless.org.



KFMC grant funds help support the training of homeless young adults and the social services staff who serve them daily.

THANK YOU

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The contributors listed on these pages made contributions from Aug. 1, 2018 to Aug. 22, 2019.

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