



Kentucky Foundation
for Medical Care



FOR THE RECORD

THE JOURNAL OF THE KENTUCKY MEDICAL ASSOCIATION
& THE ANNUAL REPORT OF THE KENTUCKY FOUNDATION
FOR MEDICAL CARE

2022



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Our membership numbers continue to grow, and we believe this speaks to the value Kentucky physicians have found in KMA membership.

But we wouldn't have been able to accomplish any of these things without you.

With 2022 in our rearview, KMA and the KFMC look forward to continuing this important work in 2023 and would like to thank all of the physician leaders who made these accomplishments possible.

Monalisa Taylor, M.D.
2022-2023 KMA President

Shawn C. Jones, M.D.
KFMC President

Although 2022 had its share of challenges, the Kentucky Medical Association (KMA) and Kentucky Foundation for Medical Care (KFMC) are pleased to highlight some of the incredible accomplishments of our organizations throughout this report.

At a time when our profession has witnessed some of its greatest challenges, the KMA has worked to educate, advocate, and care for the Commonwealth.

Our advocacy efforts resulted in the passage of bills that will improve the practice of medicine in Kentucky. Our public health work impacted millions. Our education efforts ensured we were in tune with the latest information.

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REJUVENATING MEDICINE

By Monalisa Tailor, M.D., 2022-2023 KMA President



The world around us continues to change, and our Kentucky Medical Association continues to change with it. If I asked all of the physicians in this Commonwealth to make a list of all the frustrations you face in your field of medicine, I have no doubt we would see an extensive list. If I asked the physicians in this Commonwealth to make a list of all the solutions you have for your field of medicine, that list may be minimal in comparison.

We have joined together from all parts of this Commonwealth from different fields of medicine because we believe in our collective impact for change. In the words of my favorite tv soccer coach, "Be curious, not judgmental." Our organization is filled with physicians who are curious, ask questions, and strive for solutions. That's why you are here today.

Your medical association is adapting to the needs of its members and patients, and I'm looking forward to helping lead through this next season. While our KMA will continue to prioritize public health, leadership, and advocacy, I'm excited to announce a focus on "rejuvenating medicine" during my tenure as your President.



To say that the last two and a half years have been a challenge would be an understatement. For those of us working in healthcare, the COVID-19 pandemic has left an indelible mark on our lives. Stress and burnout are at an all-time high in our profession,

while mistrust and misinformation among our patients could be considered an epidemic in itself. Now more than ever, we need to come together as physicians to combat these issues and reinvigorate ourselves so that we can continue to provide the best care for the people of the Commonwealth.

As your KMA President, I plan to spearhead a number of patient education initiatives, so that Kentuckians can become more health literate and live longer, healthier lives. For physicians, I plan to spearhead CME sessions on topics like trauma informed care as we navigate this new normal. I'm also looking forward to being a part of initiatives that will provide education to our members, including through the KMA's new "CME Guarantee" program. This will allow our physicians to receive access to at least 30 hours of Category I Continuing Medical Education credit each three-year cycle at no cost. These sessions will provide the opportunity for physicians to connect and learn from one another, as well as discuss ways we can better serve and collaborate for our patients.

Throughout all of these efforts, we also look forward to highlighting in particular the women and people of color who are "rejuvenating medicine" through their work and leadership. As the youngest KMA President in history, as well as the first woman of color, I am honored to use my platform to lift up the diversity of our membership and celebrate what these individuals bring to their patients, practices, and communities.

Despite the challenges we've faced, I'm immensely proud of our Kentucky Medical Association, and all we've been able to accomplish together. Thanks to you for being curious for solutions as a member of this organization. I'm proud to serve as your President, and for the opportunity to work with you to rejuvenate medicine this year.



Above: Dr. Tailor is inaugurated as KMA President by KMA Board of Trustees Chair John L. Roberts, M.D.

At left: Dr. Tailor films a public service announcement for the KMA and KFMC's "Take It From Me" campaign.

A NEW VIEW FOR 2022 AND BEYOND

Louisville internal medicine physician Dr. Monalisa Tailor takes care of her patients in the same way she wants to approach her KMA presidency: by looking at the "whole picture."

"Like our patients, we as physicians have been through a lot in the last few years. For healthcare workers in particular, it has been particularly difficult and traumatic. As we move forward in this stage of the pandemic, my theme for the next year is Rejuvenate Medicine. I want to remind us of what brought us to medicine to begin with, what keeps us going, and how we continue to sustain ourselves in this environment."

At the same time, Dr. Tailor is changing the image of the KMA President: she is both the youngest and first female President of color in the history of the Association.

Her parents immigrated to the United States from India around 1979. They moved to Bowling Green to be closer to her grandparents in Manchester, Tennessee, and she attended public schools in Warren County before heading to Lexington for undergrad at the University of Kentucky, where she majored in political science with a minor in biology.

"Immigrant families tend to have similar aspirations for their children, regardless of where they come from. They want their kids to become doctors, lawyers, engineers. My family is no different. I was told early on I should be a doctor."



Dr. Tailor attended medical school at the University of Louisville, and left Kentucky for one year to do an internship at the University of Florida. She came back to

Louisville for her second and third years of residency in internal medicine. Following a chief resident year at UofL, she stayed on for two years as faculty before joining Norton Community Medical Associates - Barret.

Throughout medical school and training, Dr. Tailor remained engaged with organized medicine, and even joined the first class of the KMA and KFMC's award-winning Kentucky Physicians Leadership Institute in 2017.

"As a political science major in college, I saw the interplay of legislative decisions and healthcare firsthand. I wanted to be part of that conversation, since that's how positive change will occur. I've been a member of KMA and organized medicine



since 2006 when I started medical school. Persistence helped me stay involved. I knew why this work was important, and I wanted to continue to play a part."

Dr. Tailor has already hit the ground running as KMA President, advocating on the KMA's behalf for prior authorization reform and scope of practice issues in Frankfort.

"KMA is our opportunity to impact the things that get bothersome in our world. It's easy to say we 'don't have the time' as physicians to get involved, but these things are important both to our practices and our patients. We have to make it a priority."

When she's not busy with her practice, KMA meetings, or media interviews, Dr. Tailor enjoys spending time with friends, exploring the Louisville food scene, and exercising.

She's looking forward to lending her voice to all physicians across the state, particularly those that may be different.

"When I started out doing this, there were not a lot of people who looked like me. The conversations being had in those rooms were not always familiar to me. I persisted, formed relationships, and broadened the view of the others around me. I stayed involved, and that has helped me be where I am today."

Above: Dr. Tailor and her parents, Indu and Mohan Tailor. At left: Jeanne Fass, Tiffany Powell, Michele Fass, M.D., Chasity Renfro, Beth Doyle, M.D., and Dr. Tailor enjoy a visit to Churchill Downs.

2021-2022 REPORT TO THE MEMBERSHIP

The Kentucky Medical Association's committees and commissions have been active over the past year. This report was presented to delegates during the 2022 KMA Annual Meeting, held in August.

ADVOCACY

State Legislative Advocacy

Legislators gaveled in for the 60-day session of the 2022 Kentucky General Assembly on Tuesday, January 4, and immediately began work on the state redistricting plans and the biennial budget. Despite the legislature's initial focus on these issues, hundreds of healthcare related bills were filed during the session. The Kentucky Medical Association (KMA) successfully advocated for the following three priority bills that were sent to the Governor and became law:

Lung Cancer Screening

Kentucky has the highest incidence rate of lung cancer in the United States and consistently ranks at the top of the list in lung cancer deaths. House Bill 219, sponsored by Rep. Kimberly Moser, establishes the Lung Cancer Screening Program within the Kentucky Department of Public Health and the Lung Cancer Screening Advisory Committee. The program and advisory committee will work collaboratively to increase lung cancer screening, reduce the state's morbidity and mortality from lung cancer, reduce the cost associated with the treatment of lung cancer, and raise public awareness regarding the benefits of screening. Funding for the program in the amount of \$1 million was included in the separate budget bill (House Bill 1) passed by lawmakers.

Compassionate Patient Support

Under federal law, providers must immediately make test results available to patients through apps and EHR systems or face possible fines unless the release falls under a permissible exemption outlined in the law. As a result, patients are able to view test results often before their provider sees them. House Bill 529, introduced by Rep. Killian Timoney, permits an exception to this rule by allowing pathology reports or radiology reports that have a reasonable likelihood of showing a finding of malignancy or tests that could reveal genetic markers to be temporarily withheld from disclosure for up to 72 hours if the provider believes the receipt of such results by the patient prior to provider counseling could cause emotional harm.

Healthcare Workforce

Physician workforce shortages have plagued our state for years. House Bill 573, another KMA priority sponsored by Rep. Kimberly Moser, establishes the Healthcare Worker Loan Relief Program. This state-based program will operate alongside the current federal loan forgiveness program (Kentucky State Loan Repayment Program) and seek to retain more healthcare providers in Kentucky and further expand the number of healthcare providers in rural under-served areas of the Commonwealth. The biennial budget allocated a total of

\$4 million in funds from the American Rescue Plan Act of 2021 to help increase the number of healthcare providers receiving loan forgiveness for their education debt.

Members are encouraged to review the full KMA 2022 Advocacy in Action Achievement Report, which outlines each of the bills that passed, along with additional healthcare-related legislation.

Advocacy in Action: KMA Physicians' Day at the Capitol

After hosting a virtual "Advocacy in Action Month" in 2021 due to the ongoing COVID-19 pandemic, the annual KMA Physicians' Day at the Capitol (PDAC) event returned to Frankfort this year with some modifications to the schedule to ensure the safety of legislators and attendees. The event kicked off on February 2 with a virtual legislative briefing followed by a Question-and-Answer session with KMA lobbyists. On February 9, physicians and medical students gathered at the Capitol to meet with legislators and advocate on KMA priority issues. In addition to the advocacy efforts at PDAC, KMA members testified at committee hearings, held in-person and virtual meetings with legislators, and sent hundreds of messages through the KMA Action Center. The successes of the 2022 session could not have been achieved without the collective efforts of engaged and informed member advocates. KMA extends its appreciation to members for advancing the priorities of physicians and patients across the Commonwealth and for working to move healthcare forward in Kentucky.

Policy & Regulatory Advocacy

The Technical Advisory Committee on Physician Services for Medicaid (PTAC) continued its work this year of seeking to reduce administrative burden for physicians serving the Medicaid population; improving Medicaid reimbursement for physician services; and strengthening the Kentucky telehealth program for the Medicaid population.

In accordance with the resolution which was passed at the 2021 KMA Annual Meeting, the PTAC has advocated for the elimination of Medicaid reimbursement limits for Evaluation and Management (E&M) office visits with a Current Procedural Terminology (CPT®) code of 99214 or 99215 in order to increase access to high-level care for Medicaid patients, promote accurate coding and documentation for all E&M office visits, and ensure physician reimbursement appropriately reflects the level of care provided to patients. The Kentucky Department for Medicaid Services (DMS) has informed the PTAC that they are reviewing possible changes to the regulation governing Medicaid reimbursement for E&M visits, and they have opened the regulation to begin the process of amending it. KMA will continue to engage with DMS as it moves forward on this issue.

KMA continues to be heavily involved in the conversation around telehealth, both through the PTAC and the Kentucky Telehealth Steering Committee. KMA has provided input to DMS on ways to ensure equity in telehealth delivery. The PTAC has also encouraged DMS to work with physicians across the Commonwealth to move more chronic disease care online through telemedicine. KMA continues to review updates to the state's telehealth regulations to ensure coverage and reimbursement for these services are in alignment with Kentucky's payment parity statutes.

KMA Legal Trust Fund

The KMA Legal Trust Fund, supported solely by member contributions, is utilized to litigate on behalf of physicians before state and federal courts.

In 2021, the Kentucky Supreme Court heard oral arguments in the case Charmin Watson v. Landmark Urology, P.S.C., which presented the question of whether a signed informed consent document sufficiently demonstrated that the plaintiff gave informed consent for a surgery. KMA and the AMA Litigation Center joined together on an amicus brief to the Supreme Court arguing in favor of the physician's position that informed consent was properly obtained. The state's highest court agreed with the KMA and AMA position and unanimously affirmed the trial court and Court of Appeals ruling in this case dismissing plaintiff's informed consent claim.

KMA and the AMA Litigation Center teamed up again on an amicus brief in Schwab v. Revindra. Like the Watson case, Schwab also involved a patient's claim that a signed consent form did not establish informed consent. Once again, the Kentucky Supreme Court agreed with KMA and AMA and found in favor of the physician by holding that the informed consent utilized in relation to a clinical trial complied with Kentucky law and federal regulations.

On the federal level, KMA signed on to two separate amicus briefs submitted by The Physicians Advocacy Institute (PAI) in support of lawsuits filed by the Texas Medical Association and the AMA/American Hospital Association (AHA), respectively. Each suit alleged that the federal agencies responsible for implementing the No Surprises Act, which went into effect on Jan. 1, 2022, failed to follow clear direction from Congress on how arbiters should resolve surprise medical billing disputes between physicians and insurers under the law. While a decision in the AMA/AHA case is still pending, a federal judge in Texas ruled in favor of TMA, saying the Department for Health and Human Services (HHS) did not adhere to federal law when it crafted the surprise-billing arbitration process between providers and health insurers. HHS has decided to appeal the decision while simultaneously exploring ways to rewrite the controversial parts.

EDUCATION

Virtual Education

Due to the overwhelming success of virtual education over the last two years, the KMA CME Committee and Council supported the continued development of virtual educational programming for members. Content included timely updates related to COVID-19, information on the federal Paycheck Protection Program (PPP) loans, and telemedicine considerations. Member participation was high in both the virtual live and enduring materials formats. Recognizing this as an opportunity to provide a convenient and tangible member benefit that supports licensure requirements, KMA continues to explore additional opportunities to provide educational offerings in a virtual setting.

CME Accreditation

KMA accredits 18 organizations throughout the state to provide continuing medical education (CME). To help providers maintain compliance in accreditation requirements and policies, KMA provides key resources, training, and ongoing monitoring of programs. In anticipation to changes by the Accreditation Council for Continuing Medical Education (ACCME) for rules surrounding the influence of commercial interests in accredited education, the CME Committee and Council provided virtual Zoom meetings, webinars, and toolkits to support providers with this transition. Subsequently, all accredited providers submitted documentation demonstrating successful transition and implementation of the ACCME's new requirements to date. Due to the ongoing effects of the pandemic, the annual KMA CME Coordinator Conference was offered virtually to KMA accredited providers. Keynote speakers from the ACCME presented on accreditation criteria surrounding the inclusion of patients in education, innovation in CME, and adoption of the commercial support standards. CME providers and KMA staff provided additional sessions relating to outcomes measurement, demonstration of the value of CME to the C-suite, and successful development of online programming. KMA also continues to participate in a state medical society collaboration which provides grant funding to state medical societies for the promotion of various virtual education sessions for members.

2021-2022 REPORT TO THE MEMBERSHIP

Joint Providership

Joint providership allows non-accredited organizations the opportunity to be approved by KMA to provide CME to local audiences. Working with organizations across the state, KMA has formed strategic partnerships with various healthcare organizations, while generating non-dues revenue for the Association. KMA's joint providership offerings have continued to grow over the last year and have included education on physician wellness, oncology, gastroenterology, and orthopaedic clinical updates. In 2022, KMA entered into a one-year contract to provide CME for twelve recurring activities. This partnership allows KMA to reach a large number of physicians across the state and advances the Association's goal of continued outreach to health systems and their providers.

PUBLIC HEALTH

KMA and the Kentucky Foundation for Medical Care (KFMC) continued working to educate Kentuckians on important public health issues throughout 2021 and 2022. More information on these efforts is available on pages 14-15.

LEADERSHIP

Kentucky Physicians Leadership Institute

In 2021, the Kentucky Physicians Leadership Institute returned to an in-person format with a full cohort of diverse physicians from around the state. The program also added a fourth session with curriculum focused on effective communications, including information on how to protect and build an online presence, adapting to delivering care through telehealth, creation of a powerful and succinct elevator speech, and use of social media to advocate and educate legislators and the public on healthcare related issues.

In response to the positive feedback received from past graduates, KMA launched "Beyond the KPLI" as an extension of the Institute to offer graduates the opportunity to continue their leadership development through additional educational activities. In 2022, graduates participated in a "Crucial Conversations" webinar with Butler University faculty and a "Leadership in the Spotlight" interactive session with Kentucky Public Health Commissioner Steven Stack, M.D., which focused on leadership during challenging times.

Made possible through the generous support of KMA's charitable arm, the Kentucky Foundation for Medical Care, the KPLI continues to be an extraordinarily successful initiative of the Association. Now in its sixth year, the success of the program can be measured by the ongoing participation and growth of its graduates. Over 90% of participants have gone on to experience new professional opportunities and serve as ambassadors of the Association's public health and advocacy initiatives.

Medical Student Outreach and Leadership Program

Designed to engage students early in organized medicine, the Medical Student Outreach and Leadership (MSOL) Program creates future physician leaders through educational sessions and community involvement. Now in its seventh year, the program includes six campuses—the University of Louisville, the Kentucky College of Osteopathic Medicine and the University of Kentucky's Lexington, Northern Kentucky, Morehead, and Bowling Green campuses. The program continues to offer all sessions virtually to accommodate students from each campus and make it easier to participate. This year's class of 50 graduates brings the total number of MSOL graduates to 483. The MSOL program is funded by the Kentucky Foundation for Medical Care.



Above: KPLI participants Lesley Kellie, D.O., Steven Neus, M.D., and Faizan Babar, M.D., during one of the weekend sessions.

Below: KPLI participant Casey Miles, M.D. with KPLI Chair Fred Williams, M.D.

ADMINISTRATION

Membership

For the third year in a row, KMA experienced growth in Active membership with a 3% increase over last year led by the rural areas of the state, which saw a 7% increase. The Association also achieved an impressive 87.8% membership retention rate and gained 524 new and rejoin members. Other membership categories also saw an overall increase of 2% over last year. While students and residents showed the highest growth rate among non-Active members, KMA also saw a rise in the number of Active physicians retiring and moving into Life membership.

Budget

KMA has seen a decrease in expenses for the second year in a row due to the pandemic's limitation on in-person meetings. Expenses are predicted to increase in the coming year as KMA anticipates an in-person Annual Meeting and other events. For the remainder of 2022 and calendar year 2023, KMA will transition its budget cycle from a fiscal year to a calendar year to better align with the membership dues cycle. While this should make it easier in coming years to review income as it occurs, the next few years will be somewhat difficult to compare to previous years as income and expenses become aligned to a calendar year. However, the coming year is an appropriate time to make such a change as the organization continues to be in excellent financial condition. The stewardship of the financials is also in good hands as evidenced by KMA Budget Chair David Bensema, M.D., also serving as Chair of the AMA committee that oversees that organization's budget and fiscal matters. In addition, KMA Director of Finance Jenny Parks was recently recognized by Louisville Business First with a "Best in Finance Award" for professionals in the Louisville area.

KMA Constitution and Bylaws

Over the past year, the Long Range Planning Commission, chaired by Evelyn Jones, M.D., met and thoroughly reviewed the organization's Constitution and Bylaws, with a goal to modernize and update them to comport with modern business practices. This was not an easy task since the bylaws were last overhauled nearly 70 years ago, with the last substantial changes taking place nearly 10 years ago. A number of changes were recommended based on the commission's review, and the KMA Board of Trustees presented those changes to the House of Delegates at the 2022 Annual Meeting. One change to the KMA Constitution was recommended, which would divide the current Secretary-Treasurer position into two positions. This change was presented to the House of Delegates at the 2022 Annual Meeting; however, per the rules for constitutional amendments, no final action can be taken by the House on the resolution until 2023.



Delegation to the American Medical Association

In order to protect the health and safety of its members, the American Medical Association continued with a virtual platform for its 2021 Interim Meeting, which was limited to special priority business of the House of Delegates. The KMA Delegation successfully participated in the virtual meetings, providing testimony in reference committees and in House of Delegates deliberations.

For the 2022 Annual Meeting, the AMA returned to an in-person meeting in Chicago with full representation by the Kentucky delegation. The Commonwealth is well represented at the national level with various members of the Kentucky delegation serving in key leadership positions within the AMA. Delegation member and KMA Past President, David Bensema, M.D., served as Chair of Reference Committee F, which deals with the financial considerations of the organization. KMA Past President Donald Swikert, M.D., served as a member of the Rules Committee, and Bruce Scott, M.D., also a KMA Past President, was re-elected to the position of Speaker of the House of Delegates of the AMA. The delegation appreciates the work of Dr. Scott, the AMA Vice Speaker, and the AMA staff who spent hundreds of hours planning and executing the Interim virtual meeting in November as well as ensuring the health and safety of members during the in-person Annual Meeting in June.

2022 ANNUAL MEETING IN REVIEW



Caring for the Commonwealth *Physician Led. Patient Focused.*

August 26-28, 2022 | Louisville Marriott East

Physicians from across the state joined peers and colleagues for the 2022 Annual Meeting of the Kentucky Medical Association (KMA), which was held Aug. 26-28 at the Louisville Marriott East. The weekend included education sessions, the KMA House of Delegates, elections for the KMA Board of Trustees, as well as opportunities for networking and socializing. In addition, a new event, the President's Celebration Reception, honored past and incoming KMA Presidents as well as recognized the 2022 KMA award winners.



The theme of this year's meeting, "Caring for the Commonwealth: Physician Led. Patient Focused." commended the work of Kentucky physicians, particularly over the last two years, and emphasized the tremendous leadership roles they play in communities across the state.

Keynoting the Kentucky Physicians Leadership Academy on Saturday, Aug. 27 was international speaker and author Gurpreet Dhaliwal, M.D. a clinician-educator and professor of medicine at the University of California San Francisco. In addition, Sandra Adamson Fryhofer, M.D., Chair of the American Medical Association (AMA) Board of Trustees and a board-certified physician of internal medicine, discussed communications in medicine.

Monalisa Taylor, M.D., a Louisville internal medicine physician, was installed as the 172nd President of the KMA. Dr. Taylor is both the youngest and first female President of color in the history of the Association.

In addition to the installation of the President, KMA members elected four other officers during the 2022 meeting. Michael Kuduk, M.D., of Winchester was elected President-Elect, and Evelyn Jones, M.D., of Paducah was elected Vice President. Danesh Mazloomdoost, M.D., of Lexington, was elected Speaker and Heidi Keonig, M.D., of Louisville was elected Vice Speaker of the KMA House of Delegates.

KMA Award Winners

KMA presented awards to seven individuals or groups during the President's Celebration Reception, held on Aug. 27. Short videos of each award recipient were shared during the reception, which are now available on KMA's YouTube Channel.

Three individuals were recognized with the KMA's Distinguished Service Award, the Association's highest professional honor. Bruce Scott, M.D., a Louisville otolaryngologist, Steven Stack, M.D., an emergency room physician and Commissioner for the Kentucky Department for Public Health, and R. Brent Wright, M.D., a Glasgow family medicine physician, were honored for their contributions to medicine.

In addition, Sandra Shuffett, M.D., a Nicholasville radiologist, Dale Toney, M.D., a Lexington internal medicine physician, and the medical students of Kentucky received the KMA's Community Service Award. Laura Krueger, a health program producer who spent more than 10 years with Kentucky Educational Television (KET), received the Debra K. Best Outstanding Layperson Award.

The 2023 KMA Annual Meeting will be held Aug. 25-27, 2023 at the Louisville Marriott East.

DAVID WENDEL YANDELL, M.D. (1826-1898)

By Gordon R. Tobin, M.D.

David Wendel Yandell, M.D. was one of America's most respected and honored physicians of the nineteenth century. At the University of Louisville, he introduced significant medical education reforms, practiced advanced surgery, led national medical societies and gained international acclaim. Among many professional achievements and honors, the most enduring were changing clinical experience in American medical schools from pre-medical apprenticeships to formal post-graduate training, establishing outpatient clinics (dispensaries) for free care of the poor, and improving surgical practices.

Background and Family

In 1826, Yandell was born in frontier Tennessee, where his physician grandfather visited patients on horseback. When his father, Lunsford Pitts Yandell, M.D., was appointed Professor of Chemistry at Transylvania University Medical School 1831, the family moved to Lexington, Kentucky. His parents, firmly instilled values of personal responsibility and community service in young David.

In 1836-7, conflict split the Transylvania faculty. Lunsford and several faculty colleagues moved their families to Louisville, where Lunsford became founding Dean of the newly formed Louisville Medical Institute, later renamed University of Louisville.

Education

David's undergraduate studies were at private Louisville schools and a session at Centre College. In 1844, he entered the University of Louisville Medical School two-year program. There, eminent Professor Daniel Drake, M.D., emphasized care of the poor, which David thereafter championed. David was strongly influenced by Surgery Professor, Samuel Gross, M.D., who emphasized cleanliness and precision over speed, and who theorized that some unknown infectious pathogen was spread by surgeons' hands and instruments – 20 years before Pasteur and Lister. This guided Yandell's obsession with surgical cleanliness.

After graduation, Dr. Yandell spent two postdoctoral years in Britain and France, where he admired their education progress, and dispensaries serving the urban poor. He judged Parisian formal post-doctoral hospital training of graduates, called internes, far superior to America's system of pre-medical apprenticeships.

Early Career and Civil War Years

Yandell's return to Louisville brought a growing practice, an attending post at City Hospital and appointment as Dissector and body procurer for Dr. Gross. He installed post-graduate

training at City Hospital for select top graduates. In 1851, he married charming Francis (Fanny) Crutcher of Nashville, and moved there to practice and manage the Crutcher farm. There he indulged a lifelong love of the outdoors, plus hunting and smoking game. In 1854 the family returned to Louisville, where Yandell established a free clinic and resumed advocacy for post-graduate training. However, outbreak of civil war uprooted the family.

David, his brother, and father, volunteered in the Confederate Medical Corps. David rose in rank to Medical Director of the western Confederacy. His war experience enhanced his insights, especially recognition of harm caused by the poor training of most physicians.

University of Louisville Years

Returning to Louisville after the war, Yandell's skills, drive, and dignified charm rapidly rebuilt his practice and community standing. He resumed University teaching and his efforts to improve education, and he was appointed Professor of Surgery in 1867. He established a dispensary clinic at the University. His eloquent lectures, respect for patient dignity, practical principles and clinical skills drew many students to the University. Competing for enrollment, rival Louisville Medical Schools (Kentucky School of Medicine and Louisville Medical College) made him a target of fierce criticism. Despite these attacks, his local and national status grew.

Medical Society Activities and Leadership

Yandell was a founding member of the KMA. Local and state medical societies and journals were then the principal source of postgraduate education. Yandell established and edited a journal, *The American Practitioner*, and his writings were widely praised. He led meetings of the Louisville College of Physicians and Surgeons, then the foremost local society. He founded the Louisville Surgical Society, which continues to this day. His productivity and reputation led to presidencies of both the American Medical Association and American Surgical Association, plus many international honors. Throughout this, he maintained an active practice, a respected teaching role, a rewarding family life, and a prominent civic role.

David Yandell died in 1898, leaving an inspiring legacy of superior patient care, education progress, compassion for the poor, and professional leadership. In his honor, the Kentucky Medical Association dedicated the 2022 Annual Meeting and activities of the year to his memory.



50 YEARS AND COUNTING

THESE KMA MEMBER PHYSICIANS HAVE BEEN PRACTICING MEDICINE FOR 50 YEARS AS OF 2022

Joseph Bark, M.D.
Marvin Bishop, M.D.
Robert Bretz, M.D.
David Bybee, M.D.
Jeffrey Callen, M.D.
Timothy Coleman, M.D.
Charles Cook, M.D.
Eugene Dorf, M.D.
Richard Eiferman, M.D.
Kenneth Farmer, M.D.
Jerold Friesen, M.D.
Elisa Garcia, M.D.
Richard Garrison, M.D.
Thomas Goodenow, M.D.
Peter Goodwin, M.D.
Robert Granacher, M.D.
Joseph Haas, M.D.
William Hacker, M.D.
W. David Hager, M.D.
Donald Hamner, M.D.
Peter Hasselbacher, M.D.
John Hines, M.D.
Thomas James, M.D.
Ronald Johnson, M.D.
Farhad Karim, M.D.
Lowell Katz, M.D.
Zafrulla Khan, D.D.S.
W. Ben Kibler, M.D.
Ronald Koff, M.D.
John Kraus, M.D.
Joel Kreilein, M.D.
Forrest Kuhn, M.D.
Kenneth McLeish, M.D.
R. Gregory McMorow, M.D.
Lucian Moreman, M.D.
Philip Morrow, M.D.
Michael Needleman, M.D.
George Nichols, M.D.
Robert Petrokubi, M.D.
Ronald Podoll, M.D.
John Rice, M.D.

Ronald Richardson, M.D.
Dale Roberts, M.D.
John Rose, M.D.
Kenneth Schikler, M.D.
William Schwank, M.D.
Frank Scudder, M.D.
Donald Shoemaker, M.D.
William Sligar, M.D.
Ben Taylor, M.D.
Arun Ummat, M.D.
Melappalayam Vijayaraghavan, M.D.
Peter Wayne, M.D.
Murray West, M.D.
William Wheeler, M.D.
Jim Whiteside, M.D.
William Wilson, M.D.
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Charles Morrison, M.D.
Thomas Mahoney, M.D.



IN MEMORIAM

DECEASED KMA MEMBER PHYSICIANS AS OF NOV. 5, 2022

Waheed Ahmad, M.D.

Jerry Anderson, M.D.

Fe Bautista, M.D.

R. Eugene Bowling, M.D.

Max Crocker, M.D.

Norman Cummings, M.D.

Harold Faulconer, M.D.

James Gay, M.D.

SarahBeth Hartlage, M.D.

Steve Hiland, M.D.

Robert Hilgers, M.D.

Homer Holt, M.D.

W. Michael Hughes, M.D.

Raja Karalakulasingam, M.D.

James Matthews, M.D.

Charles McKelvey, M.D.

William Monnig, M.D.

Edwin Nighbert, M.D.

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2022: REFLECTING ON SUCCESS

By Shawn C. Jones, M.D., FACS, KFMC President



It has been an honor to serve as President of the Kentucky Foundation for Medical Care, particularly at a time that the Foundation has made a profound impact on public health and the medical profession in the state.

Over the last year, the KFMC continued to spearhead a number of public campaigns. "Breathe Better Kentucky," our lung health

effort conceived and led by KMA President Neal Moser, M.D. reached millions of Kentuckians through a variety of mediums, including a multi-part lung health series on KET and a three-part CME series for physicians on lung cancer, as well as targeted social media and web advertisements.

We also continued to promote the COVID-19 vaccine through the "Take It From Me" campaign, which expanded and was updated throughout the year. We created 18 new public service announcements, which were shared statewide and specifically targeted in Kentucky counties with the lowest vaccination rates. The impact of "Take It From Me" campaign was also far-reaching, as Dr. Moser was invited to speak to several groups by the Mine Safety and Health Administration regarding the safety and efficacy of the COVID-19 vaccine. Following his presentations, more than two dozen attendees received either their first, second, or booster shots at on-site vaccination clinics hosted by the organization. In addition, through a partnership with the Kentucky Department for Public Health, clips from the campaign were shown in Rupp Arena during the 2022 KHSAA State Basketball Tournament in March.



Kentucky Foundation for Medical Care

We're also very proud to fund the Kentucky Physicians Leadership Institute. This program has been very successful in helping physicians step into leadership roles, and this year eleven physicians from across the state completed the award-winning program. We also continue to prepare the physicians of tomorrow through funding the Medical Student Outreach and Leadership program.

Finally, in April, the KFMC was honored to provide funding for a shipment of medical supplies, fortified meals, and bleachmakers to Ukraine through Louisville-based nonprofit Supplies Overseas. In the area where the supplies were delivered, six of seven hospitals had been destroyed by Russian forces.

I know that what we do at the Foundation helps KMA's public advocacy as well as our patients. And helping our patients is what we, as a profession, are all about. Thank you for your contributions and support of the Kentucky Foundation for Medical Care.



Above: KFMC Board Member Gordon Tobin, M.D., speaks at a press conference announcing the KFMC's donation to fund a shipment of medical supplies to Ukraine in April 2022.

At left: A mine worker and attendee at the Kentucky Crushed Stone Association safety conference receives his COVID-19 booster following then-KMA President Neal Moser, M.D.'s presentation on the "Take It From Me" campaign.

BREATHE BETTER KENTUCKY HELPS KENTUCKIANS IMPROVE THEIR LUNG HEALTH

Following more than two years of the COVID-19 pandemic, and with tobacco use across the state at high levels, Kentucky physicians saw a great need for lung health education for their patients.

In October 2021, KMA and the KFMC, through a grant from the Anthem Foundation, launched the "Breathe Better Kentucky" campaign focused on improving overall lung health across the state. Led by 2021-2022 KMA President and pulmonologist Neal Moser, M.D., "Breathe Better Kentucky" seeks to educate all Kentuckians—with a particular emphasis on the African American, Hispanic, and rural communities of the state—on lung health issues and encourages visiting with a physician to discuss specific concerns.

The campaign's numerous elements included a dedicated website with resources, media interviews, social media, and streaming service ads, which reached more than 180,000 Kentuckians. In addition, Dr. Moser appeared on an episode of "Kentucky Health" on KET with Wayne Tuckson, M.D., to discuss lung health issues.

KMA also offered a three-part virtual CME series, "The State of Lung Cancer in Kentucky," which brought together experts from around the country and across the state to discuss emerging treatments, dispel myths, and talk about disparities in lung cancer. More than 170 physicians took part, and the material is being offered as enduring CME on KMA's website.

The centerpiece of the "Breathe Better Kentucky" initiative included co-sponsorship of a multi-episode series on KET, "Fighting to Breathe: Lung Disease in Kentucky." The program, which premiered in February 2022, examined the under told story of lung disease in Kentucky—the causes, the impact on those afflicted, and the exciting new developments in treatment and prevention. Hosts Renee Shaw and Wayne Tuckson, M.D., spoke with researchers, experts, advocates, and survivors who revealed eye-opening information designed to increase attention to the prevalence and causes of lung disease in the state. A number of KMA member physicians appeared in the series, and initial viewership estimates totaled more than 50,000, with thousands more watching the series online



Breathe Better Kentucky

and through streaming services. Six segments from the series will also be placed on PBS Learning Media, a free online repository providing curated materials for teachers K-12. More than one million teachers have access to this content.

The Breathe Better Kentucky campaign concluded in September 2022 with a final physician CME opportunity and targeted web and social media ads. University of Kentucky Good Samaritan Hospital CMO Ashley Montgomery-Yates, M.D., was the featured speaker for a virtual CME event, "COVID Recovery in Rural Communities: Unpacking Lessons in Disparities from the Pandemic," which was held Sept. 1. The campaign also deployed a four-week IP targeting campaign in August in Kentucky counties with the highest rates of tobacco usage, generating more than 1 million impressions and garnering a click through rate of 11%, nearly triple the industry average.

"We are thrilled with the overall reach and impact the Breathe Better Kentucky campaign was able to have. KMA and the KFMC thank the many physician members who made this effort possible." said Dr. Moser.



2022 KENTUCKY PHYSICIANS LEADERSHIP INSTITUTE GRADUATES ELEVEN PHYSICIANS



Left: The 2022 KPLI class at the Kentucky State Capitol. From left: Mark Slaughter, M.D., of Louisville, Dylan Adamson, M.D., of Louisville, Tina Fawns, M.D., of Georgetown, Casey Miles, M.D., of Bowling Green, Ryan Shapiro, M.D., of Smithfield, Steven Neus, M.D., of Foster, Faizan Babar, M.D., of Lexington, Amanda Evans, D.O., of Edgewood, Aneeta Bhatia, M.D., of Louisville, Elizabeth Ottman, M.D., of Owensboro, and Lesley Kellie, D.O., of Louisville.

Below: KPLI participants Faizan Babar, M.D. and Lesley Kellie, D.O.

Bottom: KPLI participant Mark Slaughter, M.D.

Eleven physicians were recognized during the 2022 KMA Annual Meeting for completing the award-winning Kentucky Physicians Leadership Institute (KPLI). Members of the 2022 class are Dylan Adamson, M.D., of Louisville, Faizan Babar, M.D., of Lexington, Aneeta Bhatia, M.D., of Louisville, Amanda Evans, D.O., of Edgewood, Tina Fawns, M.D., of Georgetown, Lesley Kellie, D.O., of Louisville, Casey Miles, M.D., of Bowling Green, Steven Neus, M.D., of Foster, Elizabeth Ottman, M.D., of Owensboro, Ryan Shapiro, M.D., of Smithfield, and Mark Slaughter, M.D., of Louisville.

The 2022 KPLI events included weekend sessions focused on the personal, business/financial, advocacy, and communications aspects of leadership. Participants also heard from expert guests during the popular "Fireside Chat" sessions.

During the "From Leadership to Advocacy" weekend session, participants were welcomed for a "behind the scenes" peek into the Kentucky Supreme Court, with a discussion with Justices Shea Nickell and Michelle Keller, who are both married to Kentucky physicians.

KPLI is the premier leadership training program for physicians in Kentucky. Each year, the exclusive program selects up to 15 physicians to participate in learning events that cultivate the next generation of physician leaders across the state. The four weekend events help address many of the challenges facing the physician community. More information about the program, as well as applications for the class of 2023, is available at www.kyfm.org.



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